ECC Submission guidelines

The Strategy document will still be on the Council Website. You can see it all at https://yoursay.woollahra.nsw.gov.au/edgecliff. The YourSay page contains a link to the full proposal at Draft Edgecliff Commercial Centre Planning and Urban Design Strategy in the first paragraph.

Submissions should be headed:

<u>SC 6270 - Draft Edgecliff Commercial Centre (ECC) Planning and Urban Design Strategy</u>

Spread the word - if this Strategy proceeds unchanged it will be a huge impost on our area.

Much of the 34 page document on the WMC website https://yoursay.woollahra.nsw.gov.au/edgecliff is 'motherhood' and **some is** misleading, but for you and anyone interested to understand what *could become a future reality* we urge you to look at the following alarming pages:

p20: Illustrative Masterplan: showing 20 amalgamated sites: i.e. proposed floor plates of sites; existing buildings to be demolished for larger, taller redevelopments)

p23: Indicative 3D modelling of what the strategy proposes. i.e. potentially 20 re-development high rise sites, extending from (and including) the BP service station and car wash **sites A & B** (could become 6 & 12 stories!!) opposite Rushcutters Bay Park, uphill along both sides of New South Head Rd to the Edgecliff Centre (Aldi) building, **site R**, (two towers 14 & 26 storeys) and **site S**, in front of Ascham.

p24: Built form diagram of the high rise sites on only the *southern* side of New South Head Road; *those on the north side are not shown*.

p25: Edgecliff Centre (Aldi) building, site R: 26 storey tower height not shown in 'seductive' illustration; but Figure 24 shows it = almost height of Ranelagh in Darling Point; **p16** photos: illustrate impacts if comparable tower height permitted.

p27: Artist's impression of potential development: to us this looks like a total mess!!

p32: Street plan and Table showing sites A to S: listing <u>existing</u> and <u>proposed</u> storeys and overall heights for all.